



**Western Neurosurgical Society  
69<sup>th</sup> Annual Meeting  
Portola Hotel and Spa  
Monterey, CA  
Sept 29-Oct 2, 2023**

**Exhibitor Prospectus:**

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*Please send all inquiries to:  
Dr. Richard Chua at [Richard.Chua@bannerhealth.com](mailto:Richard.Chua@bannerhealth.com)*

*Please send completed registration to:  
Dr. Justin Dye at [wnssecr.treas@gmail.com](mailto:wnssecr.treas@gmail.com)*



## **WELCOME EXHIBITORS!**

On behalf of our President, Jay Morgan, M.D., The Western Neurosurgical Society (“WNS”) is pleased to present the exhibitor prospectus for the 2023 Annual Meeting, which will be held at the Portola Hotel and Spa in Monterey Bay, CA, September 29-October 2, 2023.

We invite you to be a part of this meeting. We anticipate that there will be approximately 150 WNS members and non-members in attendance. Our target audience is neurosurgeons and the neuroscience community. The WNS is the premier neurosurgical society of the Western United States and Canada.

The opening reception on Friday, September 9 will kick off a 3-day opportunity to interact with neurosurgeons, residents, clinicians and researchers during both our academic and social programs. We encourage you to take advantage of what we can assure you will be a well-attended and worthwhile event! Details will be on registration forms that will be emailed to participants.

As an exhibitor, you will have 3 days to showcase your products and services to the meeting attendees. WNS strongly encourages you to reserve your space today. Exhibit space is limited and will be awarded in the order registration is received. Please note space is not considered reserved until payment has been received.

Thank you again for your consideration and support. If you have questions, please contact me, **Dr. Richard Chua** at [Richard.Chua@bannerhealth.com](mailto:Richard.Chua@bannerhealth.com)

We look forward to seeing you in beautiful Monterey!

Regards,  
Richard Chua, MD, FAANS  
2023 WNS Vice-President

## Portola Hotel and Spa at Monterey Bay



The Portola is a AAA four diamond hotel and spa located near downtown Monterey and Fisherman's Wharf. As the Central Coast's largest conference facility, the hotel can accommodate groups and events of all sizes. Centrally located, guests can walk from meeting spaces to local beaches, cafes, coastal recreation trails, shops, galleries, and more.

A block of guest rooms is being held at the Portola for meeting attendees at a discounted rate of \$264 per night for a standard view room and \$314 per night for a harbor view. Taxes will add approximately 15% to each room's daily cost.

The WNS recommends making reservations well in advance to ensure availability. Hotel contact information is below to make a reservation or if you have any questions.

Portola Hotel and Spa at Monterey Bay

Two Portola Plaza

Monterey, CA 93940

Reservations: (888) 222-5851

Phone: (831) 649-4511

Email: [info@portolahotel.com](mailto:info@portolahotel.com)

[www.portolahotel.com](http://www.portolahotel.com)

## Preliminary Meeting Agenda

### Friday, September 29<sup>th</sup>, 2023

#### **8:00 a.m. – 5:00 p.m. Exhibit set up & registration**

1:00 p.m. Registration Opens

7:00 p.m. WNS Welcome Reception with Exhibitors

### Saturday, September 30<sup>th</sup>, 2022

6:30 a.m. – 7:30 a.m. Continental Breakfast with Exhibitors

7:30 a.m. – 12:00 p.m. Scientific Program and Breaks with Exhibitors

6:00 p.m. Local Night with Exhibitors

### Sunday, October 1<sup>st</sup>, 2022

6:30 a.m. – 8:00 a.m. Member Business Meeting

6:30 a.m. – 7:30 a.m. Guest Breakfast with Exhibitors

8:00 a.m. – 12:30 p.m. Scientific Program and Breaks with Exhibitors

6:30 p.m. Formal Night *[invite only]*

### Monday, October 2<sup>nd</sup>, 2022

6:30 a.m. – 7:30 a.m. Continental Breakfast with Exhibitors

7:30 a.m. – 12:00 p.m. Scientific Program and Breaks with Exhibitors

**11:00 a.m. – 12:00 p.m. Exhibit breakdown & load out**

#### ***END MEETING***

*\*Agenda is subject to change. The final agenda will be distributed prior to the meeting start date.*

# Sponsorship Opportunities

## **\$30,000 Platinum Sponsor**

- 4 sponsor representatives (includes 4 tickets to Opening Reception buffet & entertainment & Local Night)
- 1 complimentary hotel room for the duration of the meeting
- Special recognition during Welcome Remarks
- 1st choice of booth location
- Advertisements in WNS newsletters
- Featured on WNS website
- Featured in WNS meeting materials if payment is received by July 31, 2023.
- Complimentary breakfast Saturday through Monday
- Invited to all scientific sessions

## **\$20,000 Gold Sponsor**

- 3 sponsor representatives (includes 3 tickets to Opening Reception buffet, entertainment & Local Night)
- 2nd choice of booth location
- Special recognition during Welcome Remarks
- Advertisement in 3 WNS newsletters
- Featured on WNS website
- Featured in WNS meeting materials if payment is received by July 31, 2023
- Complimentary breakfast Saturday through Monday
- Invited to all scientific sessions

## **\$10,000 Silver Sponsor**

- 2 sponsor representatives (includes 2 tickets to Opening Reception buffet & entertainment & Local Night)
- 3rd choice of booth location
- Advertisement in 2 WNS newsletters
- Featured on WNS website
- Featured in WNS conference materials if payment is received by July 31, 2023
- Complimentary breakfast Saturday through Monday
- Invited to all scientific sessions

## **\$5,000 Bronze Sponsor**

- 2 sponsor representatives (includes 2 tickets to Opening Reception buffet & entertainment & Local Night)
- Featured in WNS conference materials if payment is received by July 31, 2023
- Complimentary breakfast Saturday through Monday
- Invited to all scientific sessions

## **\$1000 For Each Additional Representative, Spouse or Significant other**

- Fee for attendance of any additional representative/s & spouse/significant others.

Exhibitors and their significant others are encouraged to participate in afternoon activities. These require separate registration and payment. Details will be available on our website closer to the time of the meeting.

***\*Payment is due no later than July 31, 2023***

**2023 WNS EXHIBITOR REGISTRATION FORM**

**EXHIBIT SPONSOR LEVELS**

- Platinum \$30,000**
- Gold \$20,000**
- Silver \$10,000**
- Bronze \$5,000**
- Each additional Representative is \$1000**
- (price include spouse or significant other who is not associated with the company)**

**EXHIBIT LEVEL:** \$ \_\_\_\_\_

Add Representative \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

Signature: \_\_\_\_\_

- Funds non-refundable as of July 31, 2023.
- Company logos should be sent to [wnssecr.treas@gmail.com](mailto:wnssecr.treas@gmail.com)

**Primary Contact Information**

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Company:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Company Web Address:** \_\_\_\_\_

**Please list name(s) as it should appear on badges:**

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Cell phone:** \_\_\_\_\_

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Cell phone:** \_\_\_\_\_

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Cell phone:** \_\_\_\_\_

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Cell phone:** \_\_\_\_\_

**Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Cell phone:** \_\_\_\_\_

**Payment Information:**

VISA, MasterCard, Discover or American Express  
**Please note a 3% convenience fee will be charged with credit card payments**

**Card#** \_\_\_\_\_

**Name** (as it appears on the credit card): \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone#:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**If Paying by Check, Please Mail to:**

Western Neurosurgical Society  
 1165 Lincoln Ave, #8383  
 San Jose, CA. 95125

### **Exhibit Fees:**

- Applications are accepted on a first-come, first-serve basis until sold out. Space is limited;
- Payment by check or credit card must be received by July 31, 2023 in order to avoid late fees and/or forfeited exhibit space;
- Checks must be payable to Western Neurosurgical Society;
- Additional representatives **MUST** be registered at \$1000 each in order to attend WNS meeting events;
- Companies exhibiting at the event must comply with all applicable Standards for Commercial Support set forth by the ACCME and listed at [www.accme.org](http://www.accme.org).

### **Exhibit Staff Registration:**

- All staff beyond the amount allotted per level of support are an additional \$1000 each;
- Applications are accepted on a first come, first serve basis and will not be confirmed until full payment is received;
- Representatives are invited to participate in the WNS extracurricular activities. More information to follow. Spouse or significant companion of staff do not require additional payment.

### **Location and Display:**

- Booth selections will begin approximately one month from the meeting start date and will occur in order beginning with the Platinum Sponsors and concluding with the Silver Sponsors. Bronze Sponsors will be assigned booths in no particular order.

### **Cancellation:**

- This sponsorship is non-refundable as of July 31, 2023. Please email to discuss any other requests: [wnssecr.treas@gmail.com](mailto:wnssecr.treas@gmail.com)

### **Meeting Cancellation:**

- Should any situation beyond the control of WNS arise to prevent the opening of the meeting, or the exhibit portion thereof, WNS is not liable for any expenses or losses incurred by the exhibitor, except cost of exhibit.

### **Set up and Tear Down:**

- **Exhibit set up: Friday, September 29, 2022 from 8:00 a.m. – 5:00 p.m.**
  - **Exhibit Breakdown & Load Out: Monday, October 2, 2022 from 11:00 a.m. – 12:00 p.m.**
- Times are subject to change. Final confirmation will be distributed prior to meeting start date.**

**Western Neurosurgical Society TIN: 95-6111903**